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FOR IMMEDIATE RELEASE

Macon County Economic Development implements 5-year strategic plan.

Northeast Missouri (May 25, 2023) – Macon County Economic Development (MCED) has released its new 2023-2027 strategic plan. This plan includes ambitious restructuring and forward thinking to better position Macon County for economic vibrancy. Headlining the strategy is a bold and concise mission for MCED of **“cultivating a healthy economic environment by connecting resources for businesses and citizens of Macon County.”**

The plan was developed through an outside consultant partnership that teamed up with the public, invested stakeholders, government partners, and the MCED board. These individuals, representing many facets of the county, provided their perspective to help shape MCED toward the future of growth, business engagement, and achievable development.

At the May 16, 2023 MCED Board of Directors’ meeting the plan was officially approved and implementation began immediately as a fluid guide to drive sustainable progress and unity of MCED.

We invite all invested parties to view the strategic plan at maconcounty.org/about to see the strategic steps we are taking together.

The Macon County Economic Development Board and staff extend our appreciation for all that participated in the planning and development process. We look forward to connecting with businesses and the public in more significant ways moving forward. Thank you for your interest and involvement in cultivating a better future for Macon County.

About Macon County Economic Development (MCED)

MCED is a 501c3, not for profit organization and serves as the county’s economic development agency. MCED has been in existence since 1982. The mission of MCED is to cultivate a healthy economic environment by connecting resources for businesses and citizens of Macon County. Our core values are: 1) Current business resourcing 2) New business recruitment 3) Provide financial resources 4) Support and Improve Quality of Life